

# Industry Analysis

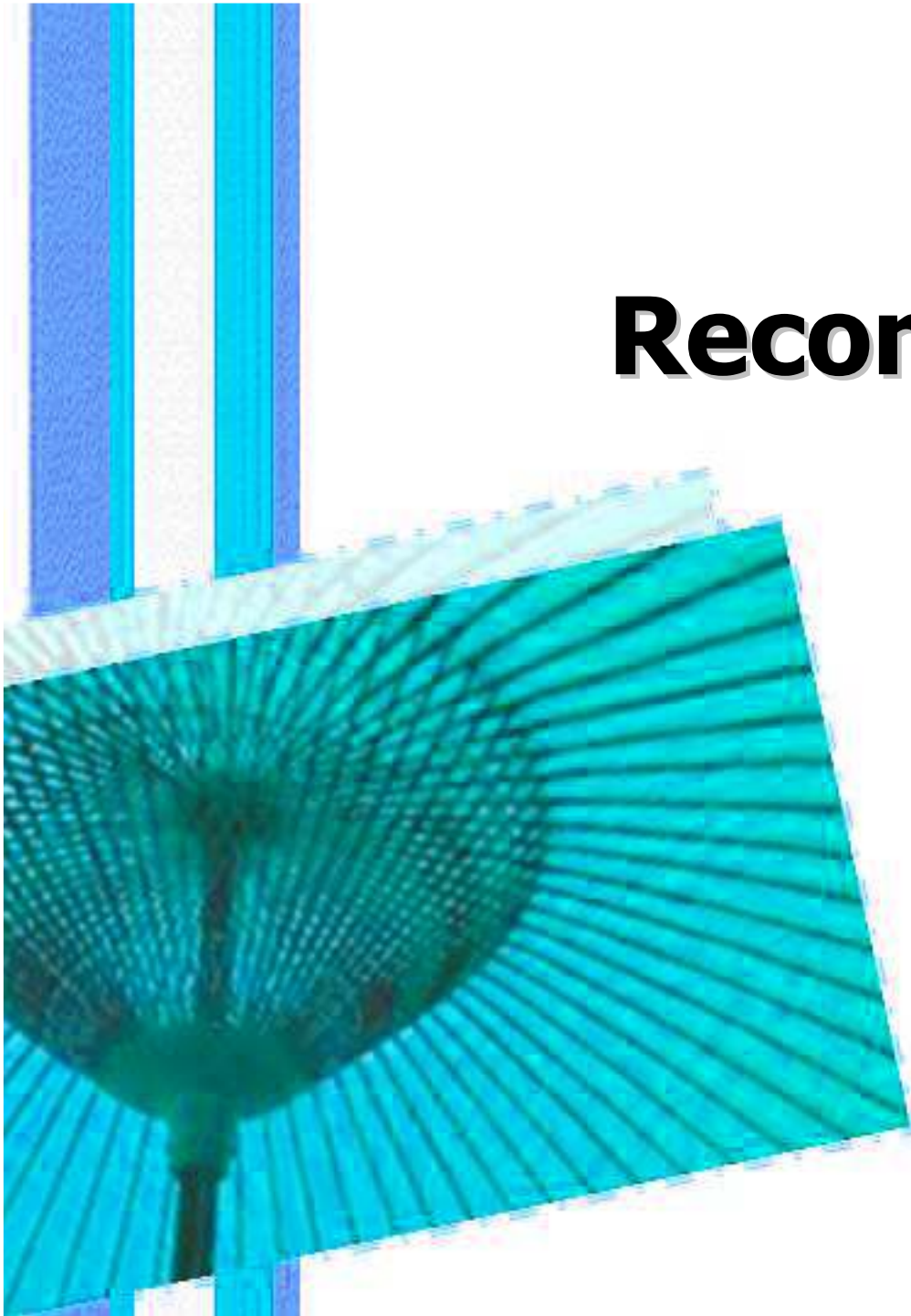
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Ltd.*

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# Diamond Model

- 1. **Factors conditions:** factors that company can supply their customers and necessary to compete with competitors.
- 2. **Demand conditions:** The nature of home-market demand for the product or service.
- 3. **Related and supporting industries:** The presence or absence of supplier industries and other related industries that are competitive.
- 4. **Firm strategy, Structure, and Rivalry:** The conditions that show how companies are created, organized, and managed, as well as the nature of domestic rivalry. [Diamond](#)

# Recommendations





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- If the company coordinates with its stakeholders and form a cluster, it should make more benefits.