

Strategy and Overriding Themes for the OFW2008 in Chiang Mai Province, Thailand

(For OFW Orientation)

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Prof. Shigeru T. Otsubo

(With inputs from Prof. Phaisal, Prof. Ohashi)

Initiating Thoughts and Basic Strategies for OFW2008

- 1) We would like to set “**Development and the Next Generation** (as in WDR2007)” or “**Roles and Fates of Younger Generation in Local Development Process**” as an **overriding** (partial) **theme** of the groups we form. As you know, this topic was the main theme of the World Development Report 2007. This report focused on the 5 key youth transitions: continuing to learn (education), starting to work (entry into labor market), developing a healthful lifestyle (health/medical, HIV issues), beginning a family, and exercise citizenship (youths’ participation in decision making). Out of these inter-related issues/transitions and sub-issues, we would like to deal with education, employment, youths’ participation, and the second chance for younger generation. Each group should consider how the issues related to the younger generation can be captured in their research/field survey plans/strategies. **Student should visit the following WDR2007 site and read the Overview Section (downloadable).**
<http://econ.worldbank.org/WBSITE/EXTERNAL/EXTDEC/EXTRESEARCH/EXTWDRS/EXTWDR2007/0,,menuPK:1489865~pagePK:64167702~piPK:64167676~theSitePK:1489834,00.html>
- 2) Other key words/themes would be ‘**Culture**’ and ‘**Local Resources**’. As development in Chiang Mai region has been deeply rooted in the Lanna Culture and the process of development both in city and rural areas heavily depends on Local Resources, groups should always keep these key words in forming/conducting field studies.

This way, the members of the entire OFW2008 team should be united and interactive to each other even if they engage in grouped and rather independent research/surveys that cover different sets of issues and sites.

- 3) We will NOT take the one-site one-group OR one-site one-theme format in our OFW2008. As each group form research question(s) and field survey strategy, **a combination of sites to visit/survey** should be determined. For this end, we have

prepared a list of over 25 sites/locations that students can survey during our trip to Chiang Mai. In addition, groups can always add sites as they explore the issues of their concern. A sample combination of sites for each group will be shown for students as a reference.

- 4) **Urban-Rural Linkages** are of great importance for our OFW2008 as Chain Mai Province offers various links between Chain Mai City and surrounding rural areas. Product flows, student flows, labor market connections, and people flow (for tourism development) between city and rural areas should be explored.
- 5) With these overriding themes and rules observed, **each group should form research strategy rather freely**. Students in each group should develop research topic(s), survey methodologies to utilize, site selections by themselves. **PCM techniques, PDMs and PoDMs** at different topical/spatial coverage can/should also be explored.

Fixed Groups and Sample Issues/Sites Combinations

In the following sections, I will show the formation of Groups in OFW2008. This is a fixture. However, issues/topics to be covered by each group and sample selections of sites are provided only for reference purposes. **You will/should create your own research strategy keeping the rules and overriding themes in your mind.**

Group 1: Economic Development

Topics/Issues:

Income Generation, Employment, Rural-City Labor Market Links,
Rural-Resource-based SMEs and FDI Firms, Culture/Tourism-based Industry, etc.

Core Site:

- (10) Baan Tawai Handicraft Center and Surrounding Villages
- (27) FDI Firms in Northern Thailand Industrial Estate

Related Sites:

- (13-16) SMEs in Pottery, Umbrella Production, Artificial Flower, Scented Candle
- (18) Hmong Hill Tribe Village (for income generation, labor market links, etc.)
- (2) Village surrounding Wat Nong Lom Primary School (income generation in a rural village and labor market links)
- (9) Child and Youth Training Center (for issues of child labor, etc.)

This group should develop survey strategies and select sites/firms to visit. Obviously it will not be possible for the team to visit all the related sites/firms.

Group 2: Education/HRD

Topics/Issues:

Formal/Non-Formal Education, Continuing Education and Re-Training, Rural-City Student Flows, Education for Socially Disadvantaged Children, etc.

Core Sites:

- (2) Wat Nong Lom Primary School (for eco-conscious education, active roles of villagers in sharing wisdom with children, and accommodation of hill-tribe children)
- (3) Wat Don Chan School (for schooling/boarding for poor/hill-tribe children, supports provided by Wat Don Chan temple community)

Related Site(s):

- (18) Hmong Hill Tribe Village (village school and families who send children to (3) Wat Don Chan School)

- (10) Wat Sri Supan (for non-formal education, continuing education/training)
- (7) Education Welfare School (with hill tribe students, socially-disadvantaged children)

Group 3: Minority Ethnic Group

Topics/Issues:

Hill Tribes, Highland-Lowland (Rural-City) Links
(labor, education, local governance, ...)

Core Site:

(18) Hmong Hill Tribe Village (incl. Village School and Related Administrative Offices)

Related Sites:

- (3) Wat Don Chan School (with hill tribe students)
- (7) Education Welfare School (with hill tribe students)
- (11, 13-16,...) Lowland Factories/Businesses which employ hill tribe workers.
- (20-22) Hill-Tribe Vendors in Chiangmai City (Night Bazaar, Pedestrian's 'Paradise', Arabica Coffee Shop, etc.)

This group should develop survey strategies focusing not only on activities in the Hmong Village but also on links between tribal villages and cities such as flows of people/students and products.

Group 4: Tourism Development

Topics/Issues:

Local/Village Development on Culture/Tourism, City-Rural Tourism Expansion, etc.

Core and Related Sites:

- (26) Tourism Authority in Chiangmai
- (11) Baan Tawai Handicraft Center
- (18) Hmong Hill Tribe Village
- (14) Borsang Umbrella Production
- (21-22) City Tourism Attractions of Night Bazaar, Pedestrian's 'Paradise', etc.

(23-25) Eco-Tourism, Agro-Tourism, etc.

This group should decide on the combination of Core/Related sites as survey strategies develop.

Group Visits

The whole group can spend one weekend day to cover (12), (14), and (17).

(12) Lanna Wisdom School (weekend visit)

(14) Borsang Umbrella Production Center

(17) Jolie Famme Silk Production Center (with lunch location next door)

The whole group can spend a half day to visit tribal village, together.

(18) Hmong Hill Tribe Village

During night time and weekends, students should also observe:

(20) Night Bazaar

(21) Saturday Evening Pedestrian's 'Paradise' OR

(22) Sunday Evening Pedestrian's 'Paradise'

A group trip to Sightseeing sites outside the city can be arranged.

(23)-(25) and additional sites.