

Sample Site-Theme Matrix for OFW2008, Chiangmai, Thailand (with inputs from Prof. Phaisal; April 2008)

Groups	Topics	City Data Collection (Company, Organization)	Rural Data Collection (District)	Young Generations Involvement
G1 Economic Development	Employment Labor Market Income Generation	- Ceramic Outlet (Meng Rai Kiln) - Silk Outlet (Jolie Femme) - Woodcraft (Ban Tawai) - Young Designer, producer, distributor of modern products. - FDI (Industrial Estate)	(Sankumpang) -Ceramic Production -Silk Production -Scented Candle -Artificial Flowers -Sa Paper & Umbrella Production -Hill tribes	-Interview Product Designer, Trader and Exporter in City. -Visit FDI in Industrial Estate and interview young employees.(3 Factories) - Child and Youth Training Center (Dept. of Juvenile Observation and Protection)
G2 Education/HR Development	Education	-Wat Don Chan School: <i>NGO & Temple Community</i> -Chak Kham High School: <i>Well-equipped top school w/ Japanese L. teaching</i>	-Wat Nong Lom Primary School: <i>Practice Pragmatic Curriculum for 10 years (Muang)</i>	- Chak Kham School(Formal Edu) - Non-Formal Edu. Center (Govt) -Wat Don Chan (NGO & Temple) *Non-Formal Edu *Continuing Edu *Short course training - Schools for disadvantaged (Govt) *Orphans, poor, jobless, migrant *Deaf, retarded, blind, cripple, - Child and Youth Training Center (Dept. of Juvenile Observation and Protection)
G3 Minority in Development	Minority Ethnic Group	Hill tribe people working in Chiangmai city	Hmong hill tribe at Pui Mountain (Muang)	Interview Hmong village headman and young generations studying or working in Chiangmai city after graduation.
G4 Tourism Development	Tourism Development	-Tourism Authority -Night Bazaar -Saturday Walking Street -Sunday Walking Street - Lanna Wisdom School	-Agro-Tourism: Fruits, flowers, coffee. -Hill tribes -Ceramic, Silk, Scented Candle, Artificial Flowers, and Umbrella Production. -Water-Fall, Hot Springs, Caves.	-Product designed by hill tribes, youths and rural communities. -Production , Marketing, and Sales Promotion. -Interview teachers & students at Lanna Wisdom School.